

NewAge Global Environmental Policy

Message from the CEO

Supporting the Environment on a Global Scale

NewAge, Inc. is a purpose-driven company, and we believe our commitment to being an agent of change on a global scale extends beyond our core function of providing health-driven products. Safeguarding the environment is a responsibility we all share. For our part, we are undertaking ambitious operational and organizational changes to protect, sustain and renew resources and we are actively calling for others to follow our lead.

Natural finite resources are shared by everyone and must be preserved for people today and for generations to come. We envision a future without waste. For example, this means both increasing recycling rates and identifying alternatives to existing packaging options. It also means sharing pertinent information that helps our suppliers, Brand Partners and consumers act more sustainably.

We remain optimistic that solutions are not only possible but within sight. Doing good for our planet is no longer just about doing the right thing; it's good business. For the continued growth of our company, it is imperative for our business that we weave this responsibility through our entire organization, at all levels. From these global challenges, we see opportunity to innovate, by creating new products and services that delight our consumers; at the same time reducing our global environmental impact and measuring our success.

As the Chief Executive Officer of NewAge, Inc., I remain committed and even more ambitious to providing the ongoing leadership and resources to ensure this commitment is integrated throughout the company.

Introduction to Sustainability Impact

Ensuring our products are safe, ethical and of the highest quality is core to NewAge's corporate responsibility. We do this by looking at the complete lifecycle of the product — from beginning to end. We know that quality products not only ensure the long-term success of our business, but that by ensuring that our products are produced ethically and responsibly we are positively impacting a much wider group of stakeholders.

NewAge Overview

The Nomination, Governance and Sustainability Committee of NewAge's Board of Directors is responsible for overseeing the Company's strategy on global sustainability, including environmental and social responsibility activities, and implementation of this Policy. Recognizing the scale of impact that is required to avoid the worst effects of climate change, NewAge is committed to:

- *Full compliance with all applicable legal and moral environmental requirements.*
- *Continuous improvement in environmental performance, including energy, water and waste management, within our production operations and business facilities.*
- *Setting environmental sustainability goals and reporting progress at least annually to external stakeholders.*
- *The responsible sourcing of ingredients, packaging materials and other goods and services from suppliers who comply with the Supplier Code of Conduct.*

Water

Throughout our global operations, we strive for the sustainable management of our freshwater resources. Our approach to water stewardship is outlined by the following:

- *Direct Operations: We seek to improve the efficiency and cleanliness of our operations to conserve freshwater resources in the communities where we operate.*
- *We are in the process of assessing NewAge's total water usage, wastewater discharge, and how much of our water is recycled and reused.*

Forest

Forests are a vital part of both local and global ecosystems: they provide habitats, preserve biodiversity, clean air and water, absorb carbon, and provide an essential element for all life. Because a significant portion of our environmental impact comes from the raw materials we use, we are committed to making the right decisions and actions about how, where and what we source to avoid contributing to deforestation.

In 2021, NewAge launched a formal business waste recycling program in partnership with Waste Management, integrating single stream recycling to minimize waste throughout our facilities. We are also transitioning all printed materials distributed to our Brand Partners to digital format by the end of 2021, greatly reducing our paper usage.

Deforestation due to irresponsible cultivation is another environmental matter we take seriously. There are many raw ingredients that have detrimental impact on the environment and the usage and demand of these damaging materials continues to rise. We consistently strive to use ingredients from certified, sustainable sources that are renewable and we partner with suppliers that share our commitment to our collective global environment.

Carbon & Climate

The NewAge Board of Directors, through our Nomination, Governance and Sustainability Committee, provides oversight of climate-related risks and opportunities. In an effort to reduce our energy consumption, we are:

- *Assessing our own carbon footprint and setting carbon neutral goals.*
- *Assessing our Green House Gas emissions and setting GHG targets for our company.*
- *Assessing and disclosing current NewAge energy use as well as determining what percentage currently comes from renewable vs non-renewable sources.*

Packaging

We are committed to:

- *Assessing packaging solutions to look for more environmentally friendly options.*
- *Assessing our shipping materials to look for opportunities to cut down on corrugate use.*
- *Reducing the amount of packaging sent to landfill.*
- *Increasing the use of post-consumer recycled materials in our packages.*

Safety

NewAge adheres to high product safety standards by regularly reviewing the latest scientific literature and conducting standard safety studies on our products. NewAge conducts product standard tests specific to the product category, such as nutritional supplements, skincare, weight loss and personal care. We test ingredients to confirm identity, purity, composition and strength to ensure product safety and quality.

We audit our manufacturers to ensure adherence to our stringent requirements/standards for product safety and quality. Regularly, we confirm safety and validate conclusions by using external testing groups. We consistently publish our own research findings to contribute to the body of scientific knowledge. Furthermore, post-market surveillance is also conducted to ensure the safety of its products in the marketplace worldwide.

Ethical Standards

NewAge advocates and subscribes to both the protection of human health and safety and the ethical and humane treatment of animals. NewAge does not test its products on animals; all of our cosmetic products participate in the Leaping Bunny cruelty-free verification program as well as PeTA's Beauty without Bunnies campaign. We consistently strive to use ingredients from certified, sustainable sources. We avoid GMOs in our products or ingredients that take a significant toll on the environment. As science, technology and innovation advances, we continue to lead, embrace and/or create proven advancements to prevail over the modern-day challenges of formulating clean, efficacious products with high impact benefits and low impact to the environment.

Social Impact

To be a sustainable company, it is important to value one of our greatest resources — our people. People are at the heart of our business and the center of our force for good. We are always looking for ways to give back and to assist global communities as they strive to become sustainable.